

AGENDA

Meeting: CALNE AREA BOARD
Place: Pavilion Hall, Beversbrook Sports Facility, Beversbrook Rd, Calne
SN11 9FL
Date: Tuesday 26 January 2016
Time: 6.30 pm

Including the Parishes of Calne Without, Bremhill, Hilmarton, Heddington, Cherhill, Compton Bassett and Calne

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 6:00pm.

Please direct any enquiries on this Agenda to Natalie Heritage (Democratic Services Officer) Tel: 01225 718062, Email: natalie.heritage@wiltshire.gov.uk.

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Councillors

Cllr Christine Crisp (Chairman)	Cllr Tony Trotman
Cllr Alan Hill (Vice Chairman)	Cllr Glenis Ansell
Cllr Howard Marshall	

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Items to be considered	Time
<p>1 Chairman's Welcome and Introductions</p> <p>The Chairman will welcome those present to the meeting.</p>	6.30pm
<p>2 Apologies for Absence</p> <p>To receive any apologies for absence.</p>	
<p>3 Minutes (<i>Pages 1 - 12</i>)</p> <p>To approve and sign as a correct record the minutes of the meeting held on 8 December.</p>	
<p>4 Declarations of Interest</p> <p>To receive any declarations of disclosable interests or dispensations granted by the Standards Committee.</p>	
<p>5 Chairman's Announcements (<i>Pages 13 - 18</i>)</p> <p>To receive the following Chairman's Announcements:</p> <ul style="list-style-type: none"> • Passenger Transport Review • Your Care Your Support • Emergency Planning Workshop 	6.40pm
<p>6 Partner Updates (<i>Pages 19 - 24</i>)</p> <p>To receive an update from the partners listed below:</p> <ul style="list-style-type: none"> • Naji Darwish, Commissioning and Programme Manager from the Office of the Police and Crime Commissioner • Neighbourhood Policing Team • Fire and Rescue Services • NHS Wiltshire CCG • Healthwatch Wiltshire • Calne 'Our Place' Project 	6:50pm

- Town and Parish Councils

7 **Local Youth Network (LYN) (Pages 25 - 32)** **7:10pm**

Rebecca Green, Chairman of the Local Youth Network and Helen Bradley, Community Youth Officer will provide an update and present the following requests for consideration:

- £5,000 for John Bentley School for a mentoring project to raise awareness of Child Sexual Exploitation;
- £3,295 for Friends of Abberd Brook for an outreach conservation project;
- A procurement request for £15,466.54 to support a weekly youth club for young people with special educational needs and disabilities;
- To note that the total expenditure incurred for the Unfair Funfair was £25.05 granted between meetings of the Area Board.

The notes of the last LYN Management Group meeting are also attached for information.

8 **Calne Positive Tickets Presentation** **7:20pm**

To award Positive Tickets to young people who have taken a positive action in the community.

9 **Child Poverty in Calne** **7:30pm**

Sarah Heathcote and Kate Blackburn (Public Health) to present on child poverty in the area and discuss how it can be addressed.

10 **Our Community Matters** **7:45pm**

Update on community issues and recommendations from area board working groups. This will include:

- Highways Working Group (CATG) update from Councillor Christine Crisp
- Calne campus project update from Councillor Alan Hill

- Sandpit Road (Section 106) working group update from Councillor Tony Trotman
- Air quality working group update from Councillor Glenis Ansell
- Dementia Friends working group update from Councillor Christine Crisp
- Older People's issues

11	<p>Area Board Funding (<i>Pages 33 - 40</i>)</p> <p>To consider a member-led initiative from Cllr Trotman for £2,500 to support the 'Our Place' project.</p>	8:00pm
12	<p>Community Engagement - activities for 2016</p> <p>Jane Vaughan, Community Engagement Manager, will provide information about activities that will take place across the county this year, including the Queen's birthday celebrations and the 'Road to Rio' and invite discussion about how the local community might like to be involved.</p>	8:05pm
13	<p>Update on the Chippenham Sites Development Plan Document</p> <p>Alistair Cunningham, Associate Director for Economy and Planning, will provide an update from Wiltshire Council and take questions on the Chippenham DPD.</p>	8:15pm
14	<p>Urgent items</p> <p>Any other items of business which the Chairman agrees to consider as a matter of urgency.</p>	8:30pm
15	<p>Close</p> <p>The next meeting of Calne Area Board shall be held on 5 April 2016.</p>	8:30pm

MINUTES

Meeting: CALNE AREA BOARD
Place: Calne Library, The Strand, Calne, SN11 0JU
Date: 8 December 2015
Start Time: 5.30 pm
Finish Time: 7.40 pm

Please direct any enquiries on these minutes to:

Libby Beale (Senior Democratic Services Officer), on 01225 718214 or elizabeth.beale@wiltshire.gov.uk

Papers available on the Wiltshire Council website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Christine Crisp (Chairman), Cllr Alan Hill (Vice Chairman), Cllr Howard Marshall, Cllr Tony Trotman, Cllr Glenis Ansell and Cllr Jacqui Lay

Wiltshire Council Officers

Helen Bradley (Community Youth Officer)
Jane Vaughan (Community Engagement Manager)
Libby Beale (Senior Democratic Services Officer)
Jo Stoddart (Wiltshire Learning)
Blair Keltie (CSE Manager)
Natalie Viveash (Youth Apprentice)
Jessica Phillips (Community Librarian)
Laura Ashford (Calne Librarian)

Town and Parish Councillors

Cherhill Parish Council – Cllr David Evans
Hilmarton Parish Council – Cllr Mel Wilkins

Partners

Wiltshire Police – PC Stuart Welch

Total in attendance: Unfair Funfair = 200, Area Board meeting = 50

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>
1	<p><u>Chairman's Welcome and Introductions</u></p> <p>Cllr Alan Hill welcomed everyone to Calne Area Board and introduced the Councillors and Officers present. Cllr Hill acted as Chairman for the meeting and it was co-Chaired by Rebecca Green, Local Youth Network, as the meeting had a 'Young People' theme. It was noted that Rebecca did not exercise a vote. The Chairman thanked Cllr Crisp for her support preparing for the Area Board, despite a stay in hospital, and wished her a swift recovery.</p>
2	<p><u>Apologies for Absence</u></p> <p>There were no apologies for absence.</p>
3	<p><u>Minutes</u></p> <p>Resolved:</p> <p>To confirm the minutes of the meeting held on 6 October 2015 subject to the following amendments:</p> <p>That Alison Ingham of Northlands Surgery be referred to as 'Mrs Alison Ingham' and that David Evans be not referred to as the Chairman of Cherhill Parish Council but as 'Cllr David Evans'.</p>
4	<p><u>Declarations of Interest</u></p> <p>There were no declarations of interest.</p>
5	<p><u>Chairman's Announcements</u></p> <p>The Chairman drew attention to the written announcements included in the agenda pack and encouraged the public to take advantage of free NHS Health Checks and flu vaccinations. It was noted that Julia's House Hospice was to open a new care centre in Devizes in 2017 and the Board encouraged local people to help support the charity.</p>
6	<p><u>Review of the Unfair Funfair</u></p> <p>The Chairman welcomed Rebecca Green from the Local Youth Network and thanked her and officers from Wiltshire Council for their hard work in delivering a very successful 'Unfair Funfair'. The Fair invited young people to take part in games to explore some of the issues they were facing locally.</p> <p>Rebecca asked the councillors for feedback from the event, key highlights included a game which demonstrated the effect of dyslexia and how it can be frustrating for young people. Councillors also sampled games exploring the</p>

	<p>effect of drugs on the body and tried their luck at 'Mince Pie Roulette'.</p> <p>The Area Board noted that young people in Calne had been very engaged in local issues and councillors had been impressed and moved by their suggestions of the 'Calne Clause' at the Magna Carta event over the summer.</p>
7	<p><u>Partner Updates</u></p> <p>Written updates were available in the agenda pack from Wiltshire Police, Fire and Rescue Services, NHS Wiltshire CCG and HealthWatch Wiltshire.</p> <p>The Police promoted the surgeries they were holding in the town for the public to come and discuss issues. Current priorities for the Police were speeding, theft and antisocial behaviour. Thanks were given to the LYN for it's hard work over the summer to reduce anti-social behaviour. The officer explained that he had been involved in the 'Unfair Funfair' by stopping young people from participating and moving them on, which was 'unfair' and explored their perception of the Police.</p> <p>Cllr Christine Crisp encouraged residents to stay healthy over the winter by taking advantage of checks available from the NHS and stocking up on medication required over the Christmas period. The Councillor also thanked Malcolm for his work for the Calne Community Partnership and advised that the Calne hub would soon be relocated to the library.</p> <p>Key updates from town and parish councils included that: residents were now living in new affordable homes in Hilmarton, Hilmarton and Bremhill would benefit from a new solar park site and 2 hours free parking was now available in Calne thanks to the Town Council and Wiltshire Council working in partnership.</p>
8	<p><u>Local Youth Network (LYN)</u></p> <p>Jordan, Joe and Beth from the Local Youth Network (LYN) introduced applications for funding to the Area Board and recommendations from the LYN.</p> <p>The Chairman commented that the £5,000 requested to support the application from Launch to Learning was a significant amount however it would reach those young people really in need. Other members commented that they were fully in support of the Magna Carta application and had been impressed by the work of the young people in this group. Members spoke in support of the application to procure services from 'Go Active' as this group provided a variety of different activities for young people.</p> <p>The Area Board considered a proposed resolution delegating authority to the Community Youth Officer to allow them to determine funding in between meetings of an Area Board in respect of urgent matters.</p>

	<p>Resolved:</p> <p>To grant Launch to Learning £5,000 for a literacy and digital literacy project;</p> <p>To grant the Magna Carta group £500 for a project celebrating the Calne clauses from the Magna Carta celebrations subject to the conditions outlined in the report;</p> <p>To grant £1,440 to procure positive activities for young people with ‘Go Active’;</p> <p>To note a decision taken between meetings of the Area Board to grant £20 towards the Calne ‘Unfair Funfair’;</p> <p>To grant £150 funding to support a LYN development day.</p> <p>That in respect of urgent matters that may arise, the Community Youth Officer, following consultation with the Chairman and Vice- Chairman of the Area Board, may authorise expenditure to support youth projects from the youth budget of up to £5,000 in total between meetings of an Area Board. The decision and reasons why it was considered urgent will be reported to the next meeting of the Area Board.</p>
9	<p><u>Positive Tickets</u></p> <p>Jane Vaughan, Community Engagement Manager, explained the ‘Positive Tickets’ initiative, which involved the Police recognising young people who had acted in a positive way in the community. The scheme had been piloted in Calne and had been a great success however officers had developed some recommendations to improve the scheme for the future. It was suggested that a panel be developed to monitor the scheme and discuss how to improve referrals for positive tickets and ways to reward young people who regularly volunteered. Feedback from the pilot had been extremely positive as many of the young people receiving awards had never received a commendation before. The Area Board thanked officers and the Police for their input into the scheme and wished to continue supporting Positive Tickets for future years, it was noted that there was still funding left over to support the project for another year.</p> <p>Resolved:</p> <p>To support the continuance of the ‘Positive Tickets’ scheme for another year.</p>
10	<p><u>Child Sexual Exploitation (CSE)</u></p> <p>Rebecca Green welcomed Blair Keltie (CSE Service Manager) to present on the profile of child sexual exploitation in Wiltshire; the LYN were already considering</p>

	<p>this topic and were aware of ‘Nathalie’s Project’ in Calne and looked forward to working in closer partnership with Wiltshire Council on the issue.</p> <p>The officer explained the different types of child sexual exploitation and examples of this happening in Wiltshire. Signs that CSE may be happening were, for example: missing children, young people using drugs or alcohol and general change in behaviour in young people. Parents were also reminded to be vigilant over monitoring the sites their children used online. It was explained that there was a specialist team available to support victims of CSE and the Council worked closely with Police to identify cases.</p> <p>During a question and answer session the meeting was advised that details of how to report CSE were available online, from Childline or from the Council or Police. It was confirmed that the Police were arresting those suspected of CSE and local authorities also worked to assess parenting capacity for those parents who may neglect their children and leave them vulnerable to exploitation. Cllr Hill made the point that the full title Child Sexual Exploitation should be used rather than the abbreviation, CSE, to ensure the term retained it’s impact. All those present agreed that the internet was a threat to the safety of children and young people as it was a means to circulate information about vulnerable children or indecent images.</p> <p>The Board thanked Blair for the informative presentation.</p>
11	<p><u>Local Apprenticeships</u></p> <p>Jo Stoddart, Wiltshire Learning, updated the Board on apprenticeship opportunities for young people available across the county. The Council offered a variety of apprenticeships in various business roles such as youth work and customer services and could also advise on placements with other employers in a variety of other roles. Apprenticeships were funded and could offer a variety of different qualifications as well as on-the-job training. Young people were benefitting from apprenticeships as an alternative to university, and opportunity to gain a qualification and help secure long-term employment. The advantages of apprenticeships for employers included that it reduced staff turnover, created opportunities for the wider team, was not expensive and even helped to train up existing team members with new IT equipment. Information packs for those interested in apprenticeships were available upon request.</p> <p>The Board thanked Jo for her presentation.</p>
12	<p><u>Your Local Issues</u></p> <p>Councillors provided an update on community issues and progress on Calne Area Board working groups.</p> <p>Cllr Christine Crisp updated that currently work on highways was delayed due to Balfour Beatty withdrawing from its contract to complete the works. Questions were raised over when schemes would be completed and the councillor advised</p>

	<p>they would be done in priority order but that the Highways department was currently very busy. It was confirmed that Speed Indicator Devices were now available for Parish and Town Councils to purchase.</p> <p>Cllr Alan Hill informed the meeting that work was due to start in January 2016 on a crossing adjacent to Beversbrook, an all-weather sports pitch was also due to be installed in the New Year and the move to the new Calne hub was expected in the spring of 2016.</p> <p>Cllr Tony Trotman updated on behalf the S106 working group however no meeting had been held recently and so a substantive update would be provided at the January Area Board.</p> <p>Cllr Glenis Ansell advised on the Air Quality Working Group's action plans; key priorities included working with schools to develop a walk-to-school bus and to tidy up some 'unsightly' spots around the town to encourage walking routes.</p> <p>Cllr Christine Crisp also spoke on behalf of the Dementia Friends working group, the group now had trained 277 'Dementia Friends' in Calne.</p> <p>Bob Marshall provided an update on the 'Our Place Project' to encourage tourism and spending in Calne. It was noted that the Calne Heritage Week had been a great success and would run again in 2016. Cllr Trotman thanked Bob Marshall for his great work as the Chairman of the group, he was soon to be standing down.</p> <p>David Evans, Community Safety Forum, advised that the Good Neighbour funding was to be removed in 2016 and suggested that the current Good Neighbour Coordinator could work well as an Older people's Champion for Calne.</p> <p>Resolved:</p> <p>To note the updates from Area Board working groups.</p> <p>To endorse the recommendations arising from the CATG meeting on 10 November, including issues to be closed and for roundels to be painted on Woodsage Way.</p>
13	<p><u>Community Area Grants</u></p> <p>Peter Grant, Deputy Headteacher of John Bentley School spoke in support of the school's application for funding to support the purchase of a grand piano. The Board heard that music was an area in which the school specialised and it aimed to provide and develop opportunities for students from all socio-economic backgrounds to be involved in music. It was confirmed that the school governors would provide the remaining funding needed to purchase the piano which would be the second one for the school and would be located a separate rehearsal</p>

	<p>space. Peter Grant welcomed the use of the school as a music venue and the use of the Grand Piano for the community.</p> <p>The Area Board considered the application for funding and also a proposed resolution delegating authority to the Community Engagement Manager to determine funding between meetings of the Area Board in respect of urgent matters.</p> <p>Resolved:</p> <p>To grant The John Bentley School £5,000 for the provision of a Grand Piano.</p> <p>That in respect of urgent matters that may arise, the Community Engagement Manager, following consultation with the Chairman and Vice-Chairman of the Area Board, may authorise expenditure to support community projects from the delegated budget of up to £5,000 in total between meetings of an Area Board. The decision and reasons why it was considered urgent will be reported to the next meeting of the Area Board.</p>
14	<p><u>Urgent items</u></p> <p>There were no urgent items.</p>
15	<p><u>Close</u></p> <p>The next Area Board meeting would be held on 26 January 2016.</p>

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POSITIVE TICKETS

October 2014 – October 2015

Positive Tickets for Young People in the Calne Community Area:

Review of the pilot scheme and proposed model for future projects.

Purpose of this report:

The Calne Positive Ticket Initiative has completed the term of its pilot scheme.

This report has been prepared by the Calne Community Engagement Manager, Community Youth Officer and Neighbourhood Policing Team to enable the area board to consider the value of the initiative and to provide comment and recommendations that will be fed back to Wiltshire Police as it considers rolling the scheme out to other areas in the county.

Background:

In the autumn of 2014 partner agencies in the Calne Community Area were involved in discussions around:

- Disproportionate amounts of attention focussed upon the negative behaviour of small numbers of young people and the positive behaviour of the majority of young people in the community area.
- The need to engage with young people on the verge of ASB/poor behaviour.

The Calne NPT Sergeant devised a scheme that looked to acknowledge positive actions carried out by young people aged 10-17 in order to redress the balance. It was felt that this could include such actions as assisting elderly/vulnerable persons, handing in drugs/alcohol, reporting troublemakers etc.

The positive actions of a young person would be rewarded with a positive ticket if it was witnessed by or reported to a Police Officer or Police Community Support Officer. This has been extended to the Community Youth Officer, Calne Town Council and youth offending team.

Ideas around this suggested initiative also addressed the aspirations of the local 'Push it' campaign, which was already in action, designed to raise a positive profile of young people in the Calne Community Area. This campaign had been developed by a group of young people (the 'Calne Bowl Project') working to create new and improved skating/bmx facilities with Members and the Community Area Manager from Wiltshire Council's Calne Area Board.

In October 2014 the Calne Area Board allocated £200 towards pump priming a 'Positive Ticket Initiative' to be piloted in the Calne Community Area for an initial 12 months with a view to rolling

the scheme out to the other 26 Neighbourhood Policing Teams across the county. The initiative was also supported by the Neighbourhood Policing Team and the Wiltshire Police and Crime Commissioner.

The Calne NPT, Area Board Community Area Manager and Community Youth Officer worked together to develop the scheme, It was hoped that approximately every 2 months up to 10 recipients of a positive ticket would be invited to an area board be presented with a certificate of thanks by the Chair of the Area Board and the Police and Crime Commissioner or his representative. The names of the recipients would also be placed into a draw to win a prize.

The initiative was launched on 3rd November 2014, and the first Positive Tickets were presented at the Area Board Community Safety Fair on 10th February 2015.

Experience/Statistics/Learning points from the Pilot Phase:

In total, 15 positive tickets and certificates have been issued over the previous 12 month period. Tickets have been issued for a wide range of positive community acts, including assisting elderly persons across the road, wearing and promoting active cycling safety equipment, and giving first aid. All of the acts were completed at the free will of the youth involved. The youngest person to be given a ticket was 9, and the oldest was 16 years of age.

All of the recipients received the same award – a certificate, along with a £5 Sainsbury's gift card, for use in the local store and free access to the local 'Bluez n Zuz' community disco. This has proved to be popular amongst all recipients.

The biggest insight has been the impact of the positive tickets on the young people and families involved. We have received powerful feedback from parents, who have expressed their pride, young people have also been encouraged to record the certificate onto college and school PDR's.

The scheme has had a profound effect in the community, with widespread praise drawn from a wide cross section of the community including local councillors, members of the public and local stakeholders.

In addition, the NPT has been praised by the local press for the scheme, most recently during an interview on BBC Wiltshire.

One parent informed the police that their child had *'never received anything like this before, it's massive for him'*. We did not anticipate this response, however it is a powerful testament of how the scheme has been received.

The biggest difficulty and challenge so far is actually observing and witnessing positive acts. The police are, unfortunately, more of a responding agency and their pro-active work does not, with all the will in the world, capture all the positive acts that go on in the community.

There is still £125 remaining in the positive ticket fund (owing to only using £5 gift cards) and therefore, plenty of opportunity to give the scheme a push and promote forward

Overall, whilst it would have been good to see positive tickets issued at every area board meeting, this process has been evolving and developing. Having seen the impact that the tickets have had, the impact on the community and on the individuals involved, It is with some confidence that Wiltshire Council and Wiltshire Police officers believe that, using the 12 month trial as a good base to work from, the scheme can be a long term successful project if the appropriate support and widening of the referral process is implemented.

Recommendations for the future development of the scheme:

In order to drive this scheme forward, it is felt there is a need for it to develop into a community positive ticket scheme. Whilst the police would retain the ownership of the scheme, arrange certificates and issue awards and referrals, more joined up working would be needed from partner agencies.

With this in mind, the Calne and Corsham NPT Sgt. Ronnie Lungu, will now be responsible for driving the scheme forward over the next 6 month period. Ronnie will work with the Calne Community Youth Officer to engage with partner agencies such as housing associations and ASB leads, youth workers and school leads, in order to ensure all evidence of positive acts are collated and contained.

A Positive Ticket Panel

The original proposal included gathering a panel of agencies to look at the nominations over a month. This has not been practical over the last year. It is suggested that this panel should be formed via email. That each agency that signs up to nominate positive tickets could do this at any point, they would then email round the group and each would reply with a yes or no. The Police would then administer the awards as they have done this year.

To hold this panel together, the local youth network would like to invite all partners to hold a forum twice a year at a LYN meeting to review how the scheme is going, promote the scheme and widen the prospective referral agencies.

Each agency would be able to ask details from young people in order to pass on to police, however, we would ask members of the public not to do this, but instead report the act to one of the relevant agencies. We would also encourage young people not to give their details out to people unless they have valid ID from an agency.

Criteria

Having considered the previous points it is felt that a list of criteria should be considered so that any nominating agency would be able to deliver positive tickets to the right people. The following sentence is meant as a guideline for all agencies nominating positive tickets:

‘Any positive act(s) that are considered above and beyond for that young person, that provides or encourages support, reassurance or has a positive impact in the community.’

Below are examples of what would constitute receiving a positive ticket and what wouldn't:

Positive Ticket	Not a positive ticket
Someone falls ill. Contacting assistance and remaining with the person to reassure them	Regular volunteering or an act that emerges from that. i.e an act for a uniform group award.
A group of people are victimising someone in the community and you encourage these people to stop what they are doing and support the person victimised.	Asked to play piano at an event and given a positive ticket as reward/ payment
Recognising that the skate bowl needs sweeping and regularly taking it upon yourself to do it.	Doing something which is a legal requirement; eg. using the appropriate lights on bikes.

In cases where an agency nominates a young person for a positive ticket but the panel decides it doesn't meet the criteria, the young person should receive a letter thanking them for contributing to the community.

It was recognised that many young people regularly contribute positively to the community. In order to receive a positive ticket it is felt that, where a positive act emerges from regular volunteering it is important that a different way is found to thank those young people. Positive tickets in the main should be for spontaneous acts or acts undertaken without being asked.

Overall, Wiltshire Council Officers and the Neighbourhood Police Team are pleased with the year's pilot and are confident that, with further consideration to funding and overall cost of the project in each community area and the implementation of the above criteria and suggestions the scheme has the potential to become a long term successful project that could be rolled out around the county.

Area Board Members are invited to provide comments about their experiences of being involved in the pilot scheme and to consider engaging with the project for another year.

Report Authors: Inspector Ben Huggins, Helen Bradley, Community Youth Officer, Jane Vaughan, Community Engagement Manager and Phil Greenaway, Police Youth Engagement Officer.

Chairman's Announcements

Subject:	Wiltshire Passenger Transport Review
Officer Contact Details:	Passenger Transport Unit- 0300 456 0100/ passengertransport@wiltshire.gov.uk
Weblink:	http://consult.wiltshire.gov.uk/portal

Wiltshire Council is undertaking a review of Wiltshire Council supported bus services.

This is part of a wider review of all areas of Wiltshire Council's passenger transport remit.

Although passenger transport makes a strong contribution to the priorities that underpin Wiltshire Council's Business Plan, a key challenge in recent years has been how the service can continue to achieve these priorities in the face of growing pressures on local authority spending. This review is therefore being undertaken to help identify savings from passenger transport budgets.

Roughly half of bus routes in Wiltshire are operated with the need for financial support from Wiltshire Council. Services with fewer passengers, weekend and evening, or remote services require more support. Many other local authorities have already made savings from reducing or withdrawing subsidised bus routes.

The Council has already completed a pre consultation assessment, (details can be found via this link (www.wiltshire.gov.uk/localtransportplan3)).

We will now undertake a broader consultation to hear the views of residents. The Council has made no decisions and would like to see how far you agree or disagree with the presented options, or alternatively suggest your own. Consultation documents can be viewed from the 11 January 2016 on the Council's consultation portal <http://consult.wiltshire.gov.uk/portal>.

Hard copies of the consultation material including questionnaires will be available at local libraries and at main council offices from the 11 January 2016. Questionnaires will also be available on buses operating a journey that is funded by Wiltshire Council, and can be sent out on request.

The consultation will be open from 11 January 2016 to 5pm on the 4 April 2016.

If you have any queries, please contact us using the details:

By email to: passengertransport@wiltshire.gov.uk

Public Transport Survey
Passenger Transport Unit
Wiltshire Council
County Hall
Bythesea Road
Trowbridge
Wiltshire
BA14 8JN
Tel. No. 0300 456 0100

Chairman's Announcements



Subject:	Your Care Your Support Wiltshire
Officer Contact Details:	Dr. Sara Nelson: Information and Communication Officer, Healthwatch Wiltshire.
Weblink:	http://www.yourcareyoursupportwiltshire.org.uk/home/

Summary of announcement:





Healthwatch Wiltshire is working in partnership with Wiltshire Council to manage and develop *Your Care Your Support Wiltshire*, the new health and social care information website for the county. As part of this work, Healthwatch Wiltshire has regularly engaged with local people to make sure that the website reflects their need for good quality, comprehensive, and accessible health and care information.

The website went live on April 1st 2015 and is still evolving. This is really exciting as it means that Wiltshire people have a chance to be part of its future growth.

The website contains:-

-  Information about different health conditions as well as care services. For example, dementia, keeping well, help to live at home, carers.
-  A service directory that provides details of support and help in the community as well as local clubs, societies and organisations, GPs, dentists and care homes.

We need your help:-

-  To identify the groups, clubs and societies that exist in your area
-  To encourage them to register their details on the service directory
-  To tell us about other types of health and care information you would like to see on the site.
-  Get involved in our discussion groups and readers panels so you can have your say in how the website develops or just contact us and tell us what you think.

Help us to help you find all the information you need about health and social care in one place.

For more information call Healthwatch Wiltshire on 01225 434218 or email contact@healthwatchwiltshire.co.uk

Chairman's Announcements

Subject:	Emergency Planning Workshop
Officer Contact Details:	Jane Vaughan (Community Engagement Manager) jane.vaughan@wiltshire.gov.uk 01249 706447

Calne Emergency Planning Workshop is to be held on Wednesday 10 February 6:30pm-9pm at Calne Town Hall. The event is being hosted by Calne Area Board, Calne Parish Forum (Focus on Five) and the Calne Community Safety Forum and is a multi-agency workshop to discuss prevention, preparation and response to emergency situations in Calne.

Instances the community needs to be prepared for include flooding, snow and pandemics; the forum will be an opportunity to explain how the Council and other local agencies can support the community in these events.

Of those areas which have engaged so far, 95% agreed that the session improved local resilience and follow-up sessions are to be arranged.

The Area Board would encourage interest local groups to attend the meeting.

January 2016

New provider for adult community health services in Wiltshire

Wiltshire Clinical Commissioning Group has awarded Wiltshire Health & Care the contract to provide adult community health services in Wiltshire for the next five years.

Wiltshire Health & Care is a new organisation formed by Great Western Hospitals NHS Foundation Trust, Salisbury NHS Foundation Trust and Royal United Hospitals Bath NHS Foundation Trust.

The new contract is due to start in July 2016, and will mark the start of an exciting period of change, where more care will be delivered closer to local communities, people will be supported to maintain independence and reliance on hospital services will be reduced.

As part of the CCG's five year plan to bring health care closer to home, the changes to adult community health services will ensure that the focus is very much on patient centred care with GP practices firmly at the heart of community provision. Delivered through integrated community teams across the county, Wiltshire Health & Care will support Wiltshire CCG to meet the challenges of an ageing population and to enhance partner working across the health economy to provide a health service fit for tomorrow.

Pilot out of hours service for unwell children

A new pilot service for an out of hours GP service for children has been launched with the aim of avoiding unnecessary A&E attendances. Parents of children aged 0-10 can now book a same day appointment to see a GP at the Salisbury Walk In Health Centre.

The extended service provides health advice and treatment for minor illnesses and injuries and provides parents with a local alternative to A&E when their child is ill and their surgery is closed.

The pilot service, which is already helping to reduce some of the pressure seen at our A&E departments over the winter months, will run until the end of March 2016. It is available for children under the age of 10, and is open Monday to Friday 18:00 – 22:00 and Saturday and Sunday 16:00 – 20:00 by contacting the 111 telephone number.

If necessary, the call handler will advise parents to contact the Walk In centre to make a same day appointment. If however, the child has an obvious serious or life threatening condition; parents are advised to call 999.

RUH Hopper bus service

In the UK the NHS has a duty to transport patients to hospital and Wiltshire CCG fulfils this duty with the Non Emergency Patient Transport (NEPT) service, which the CCG funds to the tune of £2.3million per annum. The service covers the whole of Wiltshire, transporting patients to the Royal United Hospital, Great Western Hospital and Salisbury Foundation Trust Hospital, and is managed through a contract with Arriva.

Wiltshire CCG has not funded the RUH Hopper Bus Service since 2007.

The NEPT service was introduced in 2007. All bookings are subject to assessment, to ensure the right sort of transport and the required levels of care are provided for patients during their journey. The service is also provided for the patient's carer where their particular skills or support is needed. Where patients are not eligible for NEPT, they are signposted to other suitable transport providers within the community, such as the LINK service.

At its meeting in June 2015 the Joint Commissioning Board (JCB) agreed to provide funding from the Better Care Fund in 2015/16 for the continued operation of the RUH Hopper Bus Service for the remainder of the financial year. This was a temporary solution, with the agreement that the situation would be subject to a review by Wiltshire Council to identify ways of reducing the cost of the service.

Whilst Wiltshire CCG regrets it is not in a position to be able to match-fund the Hopper service with Wiltshire Council, the CCG's position has not changed since the NHS withdrew its funding in 2007. The CCG maintains that the Hopper service does not provide an equitable service for all Wiltshire patients, and is restricted to transporting people to the Royal United Hospital only. The NHS is under intense financial pressure and the CCG has no spare resource to be able to fund the Hopper service as well as the Wiltshire-wide Non Emergency Patient Transport Service, which, as well as taking people to the RUH, also transports people to Salisbury District hospital and Great Western Hospital. Indeed, finding the funds required for the Hopper service would require the CCG to reduce clinical services currently provided for patients.

House of Lords acknowledge good work of CCG

Lord Prior of Brampton, Parliamentary Under Secretary of State for NHS Productivity has echoed the views of Claire Perry MP in extending his thanks to Wiltshire CCG for improvements made in the delivery of healthcare across Wiltshire.

In his letter to the CCG, Lord Prior specifically alludes to a number of projects, including:

- Creating a dedicated and enhanced GP service for nursing homes to ensure that personal care planning is agreed and managed, and that cases are reviewed more regularly
- Forming local multi-disciplinary teams to support GPs and the primary care sector to help provide comprehensive health and social care treatment to patients
- The development of an extended hours urgent care centre which will provide same-day appointments for patients in Devizes and the surrounding area

Lord Prior applauds the CCGs view that services should move closer to the patient in communities and supports the integration of health and social care. He also commends Wiltshire CCG on its creative use of existing services and best use of resources to dynamically improve the wellbeing of patients and NHS Staff.

Stay well this Winter campaign

Wiltshire Clinical Commissioning Group are part of the **Stay Well This Winter** national campaign to raise awareness of what you can do to stay healthy this winter and what services are available if you need additional help.

The national **Stay Well This Winter** campaign started on 5 October 2015 and will run until 27 March 2016 and will also be providing advice to those with long-term health conditions, over 65s, pregnant women and parents of under-sevens.

Get the jab, get Flu Safe

NHS Wiltshire CCG is encouraging people to have their flu jab. Flu is a highly contagious infection that anyone can catch, but it can be very serious for some. For most people flu is a relatively mild illness from which they recover within a week or two – yet every year people, especially those at risk, become seriously ill because they don't get their free flu jab.

Flu is not the same as a cold and it affects people of all ages. If you or someone you care for is in any of the at-risk groups listed below you can get a free flu jab from your GP.

- everyone aged 65 years and over
- all pregnant women irrespective of their stage of pregnancy
- Adults and children over six months with long term heart, lung, kidney, liver or neurological conditions
- people with diabetes
- anyone who has a reduced immunity because of an illness or medical condition
- people with asthma
- anyone in long-stay residential care
- carers of disabled or elderly people and healthcare workers that are in direct contact with patients

Get the best protection for yourself and your family by being flu free this winter and book your appointment today.

Staying Healthy this winter

NHS Wiltshire CCG is urging people to keep warm and well this winter, especially as the nights are starting to draw in and the temperature is dropping.

The cold can have serious consequences as it can increase the risk of strokes and heart attacks as well as causing people to catch colds and flu. Wrapping up warm, keeping the heating turned up, making sure you have enough winter food supplies and keeping a well-stocked medical cabinet in case you do catch a cold or flu are all sensible steps to take.

Some top tips on staying warm and well this winter.

1. Keep your home warm – set your central heating to between 65 and 70 degrees Fahrenheit (18-21 degrees centigrade). Heat the room you sit in during the day to 70 degrees, and your bedroom to 65 degrees. When it's very cold, set the heating to come on earlier so that you're not waiting for your home to warm up.
2. Have your flu jab. Everyone over 65, or with a wide variety of health conditions, is entitled to one free of charge. Immunity takes effect almost immediately, so even though a flu outbreak is currently well underway, you can still protect yourself by getting the jab – just call your GP to make an appointment.
3. If you do fall ill with flu, it's best to stay at home. Flu is caused by a virus, and cannot be treated with antibiotics – so a visit to your GP is not necessarily the best course of action.
4. Vomiting and diarrhoea bugs caused by norovirus are common and very infectious. This can be a very unpleasant condition, but the best advice is to stay at home and drink plenty of fluids until the symptoms pass. Norovirus is highly infectious, with an incubation period of between one and three days. For that reason, you should wait 48 hours after symptoms have stopped before going back to work or your children go back to school.
5. Make sure you have enough winter supplies and keep a well-stocked medicine cabinet, with supplies of ibuprofen, paracetamol and your favourite cold remedy at hand.

Where to go when you're ill - The following points should be helpful when deciding who to contact.

- Pharmacies offer over-the-counter medicines and advice. As well as being open during regular retail hours, they operate an out-of-hours service on a rota basis;
- Call NHS 111 for advice or go to NHS Choices website www.nhs.uk. They can give a wide range of advice and information about many conditions;
- Use the minor injuries units at Chippenham and Trowbridge or the walk-in centres in Swindon and Salisbury for cuts, burns and other injuries – but not for colds, flu or vomiting;
- Make an appointment with your own GP - an out-of-hours service is also available;
- If it is a genuine emergency, go to your local A&E department or call 999 for an ambulance

Keep an eye on elderly or frail friends, neighbours and relatives this winter and join us in helping Wiltshire stay well this winter.

NHS
Wiltshire
Clinical Commissioning Group

Do you have a long-term health condition or are you 65 or over?

Make sure you get your prescription medicines before Christmas Eve.
Because many GPs and Pharmacies will close over the holidays.

STAY WELL THIS WINTER

Richard Pile

NHS
Wiltshire
Clinical Commissioning Group

Do you have a long-term health condition?

If you feel like you're getting a cough or a cold on top of your existing condition, get advice from your pharmacist before it gets more serious.

STAY WELL THIS WINTER



Update for Area Boards - January 2016

The Care Quality Commission (CQC) inspection of The Royal United Hospitals Bath NHS Foundation Trust

The CQC is the independent regulator of health and adult social care in England. Between January and the end of March 2016 the CQC will be inspecting acute hospital services provided by the RUH. It wants to hear from local people about their experiences of services and will have an engagement stall at Trowbridge Library, County Hall on Wednesday 2 March from 11 - 1pm.

If you would like to provide any feedback on your experiences of services, please contact the CQC on telephone 0300 0616161 or email: enquiries@cqc.org.uk. Alternatively you can contact Healthwatch Wiltshire as we work closely with the CQC to support its inspections.

Using the arts to engage with local people about their experiences of health and care

With a grant from Wiltshire Council's Arts and Health Innovation Fund, Healthwatch Wiltshire, working in partnership with Wiltshire and Swindon Users' Network, commissioned an Arts and Health Project called "This is me". The aim was to produce something to challenge the people who make decisions about health and social care to think differently about the people who are using those services, especially older people using both health and social care and their unpaid carers.

Elevate, an arts programme from Salisbury Hospital, was selected to deliver this project. They used vintage tea parties, with community groups and in isolated peoples' homes, to encourage people to open up about their experiences. The tea parties included live music, cakes and party activities. Over 100 people took part, and shared a wealth of experiences. Some of these were shared on twitter and can be seen at <https://twitter.com/hwwteaparties>

People reported some very good care, but also some services not being joined up, and difficulties in finding the information that they needed, especially for people who fund their own care. Participants wanted person-centred care, with care visits at the right times for them, by people they had the opportunity to get to know. Issues with hospital transport were raised, and the hard reality of being a carer was also described. A video of the project has been produced and is available at <http://www.healthwatchwiltshire.co.uk/this-is-me>

The findings have been shared with health and council officials and will be used to continue our monitoring of health and social care services.

Your Care Your Support Wiltshire

Healthwatch Wiltshire, in partnership with Wiltshire Council, has developed a new health and social care information website for the public and professionals. It is called 'Your Care Your Support Wiltshire' - <http://www.yourcareyoursupportwiltshire.org.uk>

Contact us:

Tel 01225 434218

info@healthwatchwiltshire.co.uk

www.healthwatchwiltshire.co.uk

We would like to know what you think about the website so far and your ideas on what you would like to see on the site. Please tell us about local groups and services that are running in your local area and we will add them to the directory of services. You can get involved in discussion groups, reader's panels or just provide feedback in a one-to-one interview or via email. This is your chance to help build a really useful health and social care website fit for Wiltshire people. You can contact us about the website on: 01225 434218 or email: contact@healthwatchwiltshire.co.uk

Report to Calne Area Board
Date of meeting 26th January 2016
Title of report Youth Funding

Purpose of the Report:

To consider the applications for funding and procurement listed below together with the recommendations of the Local Youth Network (LYN) Management Group.

Grant Applications

Applicant	Amount requested	LYN Management Group recommendation
John Bentley School	£5000	Recommended 90.5/100
Friends of Abberd Brook	£3295	Recommended 90/100

Procurement

Activity	Amount quoted	
SEND youth club (special educational needs and disabilities)	£15,466.54	Recommended Groundworks South as provider

The board is asked to note that the prospected spend of £20 for the Unfair Funfair ratified at the last meeting was incorrect and note the actual spend of £25.05 was withdrawn from the Local Youth Network budget.

1. Background

The recommendation from the LYN Management Group has been made in accordance with the following guidelines:

- Leaders guidance for Community Area Boards on Positive Activities for Young People
- Positive Activities for Young People local Youth Network Terms of Reference
- Positive Activities Toolkit for Community Area Boards
- Procurement Policies and Guidelines <http://thewire.wiltshire.council/index/service-areas-carolyn-godfrey/business-services-procurement/procurement-policies-and-guidance.htm>

Young people have considered this application and identified it as a priority for Area Board funding.

2. Main Considerations

- 2.1. Councillors will need to be satisfied that Youth Grant Funding awarded in the 2015/2016 year are made to projects that can realistically proceed within a year of it being awarded.
- 2.2. Councillors will need to decide and be assured that young people and the community will benefit from the funding being awarded and the project/positive activity proceeding. The application should meet the identified needs, priorities and outcomes for young people in the areas, as identified in the LYN Needs Assessment and Strategic Plan.

- 2.3. Councillors will need to ensure measures have been taken in relation to safeguarding children and young people.
- 2.4. Councillors will need to ensure that young people have been central to each stage of this Youth Grant Funding application.
- 2.5. Councillors will need to be satisfied that procurement policies and guidelines have been adhered to.

3. Environmental & Community Implications

Youth Grant Funding will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent of which will be dependent upon the individual project.

4. Financial Implications

Financial provision had been made to cover this expenditure.

5. Legal Implications

There are no specific legal implications related to this report.

6. Human Resources Implications

There are no specific human resources implications related to this report.

7. Equality and Inclusion Implications

Ensuring that Community Area Boards and LYNs fully consider the equality impacts of their decisions in designing local positive activities for young people is essential to meeting the Council's Public Sector Equality Duty.

8. Safeguarding Implications

The Area Board has ensured that the necessary policies and procedures are in place to safeguard children and young people. The Community Youth Officer has assessed this application agreed it meets safeguarding requirements.

Wiltshire Council has ensured that the necessary policies and procedures are in place; through its procurement process, to safeguard children and young people. However, the Area Board needs to be satisfied that the providers being procured have everything necessary in place. The Community Youth Officer has assessed this and agreed providers meet safeguarding requirements.

9. Applications for consideration

Application ID	Applicant	Project Proposal	Requested
Relate Mentoring	John Bentley School	CSE Mentoring	£5000
<p>Project description Preventative work with young people who are at risk of sexting, promiscuity and child sexual exploitation (CSE). John Bentley school are leading this initiative. This will provide 18 young people with 6 weeks of mentoring. This work is not able to be met by the school. These young people would normally be referred to other services but they do not meet thresholds. The mentoring would be provided by Relate Counselling Service.</p>			

Recommendation of the Local Youth Network Management Group
That the application meets the grant criteria and is approved for the amount £5000.

Application ID	Applicant	Project Proposal	Requested
Friends of Abberd Brook	Friends of Abberd Brook	Outreach Conservation Project	£3295

Project description
The project will help create a long term relationship between Friends of Abberd Brook and the young people residing in the area. The relationship will give the young people an opportunity to participate in positive activities by helping to design weave and erect a willow sculpture. The main project is to create a large brown willow sculpture, to create a wild flower meadow with a wattle hedge border and a dry hedge. The young people will create a wattle and dry hedge, assist in improving other green spaces create and maintain wild flower meadows replanting the banks of the Abberd Brook. This will recruit outreach workers to build relationships with young people and hopefully this project will lead to setting up a young friends of Abberd brook.

Recommendation of the Local Youth Network Management Group
That the application meets the grant criteria and is approved for the amount of £3295.

10. Procurement

Procurement purchase ID	Provider	Project Proposal	Requested
Procurement purchase ID number	Groundworks South	SEND youth club	£15,466.54

Provider (details of the PAYP provider)
Groundworks South

Positive activity description

A weekly youth club for young people with special educational needs and disabilities.

Groundworks submitted a comprehensive proposal detailing how they will develop the club along with the young people as well as providing 121 support within sessions. The club session will include self led activities, cooking and eating together and various planned activities chosen by the young people.

Explanation why chosen this supplier

The LYN were impressed with the planning and organization within Groundworks proposal. They were pleased to see that time and consideration was being put towards follow up and safeguarding concerns as well as planning, evaluation and preparation.

The LYN were also impressed by the volunteer training programme which would be available to volunteers on top of this quote. This would train local people who volunteer for the club to professional levels of qualifications if they desired to.

The justification for the cost was met with a full breakdown which the LYN considered to be a fair amount for what was being proposed.

Normally procurements and grants do not exceed £5000 except in exceptional circumstances. This is considered an exceptional circumstance due to the nature of the provision. It is important for young people with special educational needs to maintain routine and consistency. To fund a shorter period would not guarantee this consistency or continuation of provision. Therefore the LYN decided to ask for quotes for a full 40 weeks of work instead of a smaller amount and time frame.

Recommendation of the Local Youth Network Management Group, with any conditions

That this procurement purchase of a PAYP meets the youth funding criteria, meets the needs of young people identified in the recent needs assessment, relates directly to the Calne strategic plan for young people and is approved for the amount of £15,466.54.

Condition:

The LYN would like to have a 3, 6 and 9 month review of this provision as they are a new provider and this is a new provision. The CYO will work with Groundworks to complete this review.

Background documents used in the publication of this report:

- Quotation form (from the procured service provider) attached.
- Proposal document from Groundworks South- available upon request from the Community Youth Officer

Report Author

Helen Bradley, Community Youth Officer
Tel: 07919396465 Email: helen.bradley@wiltshire.gov.uk

Request for Quotation

<p>Description of services / activities required</p>	<p>SEND youth club in Calne ages 12-18. Weekly, run by 2 appropriately qualified and experienced staff members. We have 2 volunteers ready to help out weekly (possibly alternating) We have a venue which has quoted £36 per session so please include this in your quote. The venue has a pool table, table tennis, small hall to have tables up or down and a small kitchen. The session would last 2 hours starting in February 2016. Up until April this would be a tea time club including making food 4:30-6:30. From April you can have any time or day you wish but we would need to book the space asap.</p> <p>So far the need has been requested by young people with autism, but we expect when advertised that other young people may wish to access the provision.</p> <p>We have put out a short survey for young people with SEND to request what they would like to see in a club and this would inform the activities.</p> <p>We are hoping that the volunteers identified would be supported in developing as group leaders for SEND work.</p>
<p>Date (s) service / activity required</p>	<p>Starting February 2016. Please provide a quote for 40 weeks (1 year excluding holidays)</p>
<p>Total cost</p>	<p>Please submit your total cost here £12,888.78 exc VAT</p>
<p>Evaluation criteria</p>	<p>Best value - combination of service provided and cost</p>
<p>Terms and conditions</p>	<p>Wiltshire Council's standard terms and conditions apply These are available on www.wiltshire.gov.uk</p>
<p>Payment terms</p>	<p>Payment within 28 days of the invoice date</p>
<p>Quotation required by</p>	<p>18/12/2015 12:00 midday</p>

Local Youth Network Meeting

Notes Record template

Area: Calne

Date: 13/1/16

Times: 18:30-20:00

Venue: Community hub

Present: Jordan Holt (vice chair), Helen Bradley, Natalie Viveash, , Beth Wheeler, Howard Marshall, Clare Selman, Joe Provis (by virtual link up)

Apologies: Jane Vaughan, Rebecca

Agenda items:

1. Emergency planning workshop
2. Changing of LYN day
3. Summer pop up café proposal
4. Dementia friends
5. Grant applications

- JBS mentoring scheme

Looked at and considered if it met the grant criteria because it is a school applying, decision: It does meet criteria as it is not normal activity for the school.

- Friends of abberd brook outreach and conservation project

- SEND procurement

Compared Groundworks and Barnardos quotes for this procurement.

Decisions:

- Next LYN 17th Feb agreed because of emergency planning workshop
- Asking for application from pop up café for the summer
- Dementia friends workshop to be run for young people.

Recommendations to Area Board:

- Groundworks recommended with 3, 6 and 9 month review
- Friends of abberd brooke approved through LYN score of 90
- Approved JBS mentor project score of 90.5

Date of Next meeting:

Notes taken by- name: Natalie Viveash

Position: Youth work apprentice

Report to	Calne Area Board
Date of Meeting	26/01/2016
Title of Report	Community Area Grant funding

Purpose of the report:

To ask councillors to consider a Councillor Initiative requesting funding from the Calne Area Board:

	Amount requested
Councillor: Tony Trotman (Calne Chilvester and Abberd) Project Title: A4 Tourist Route marketing project	£2,500

1. Background

Area Boards have authority to approve Area Grants under powers delegated to them. Under the Scheme of Delegation Area Boards must adhere to the [Area Board Grants Guidance](#)

[The funding criteria and application forms](#) are available on the council's website.

2. Main Considerations

- 2.1. Councillors will need to be satisfied that funding awarded in the 2015/2016 year is made to projects that can realistically proceed within a year of it being awarded.
- 2.2. Councillors must ensure that the distribution of funding is in accordance with the Scheme of Delegation to Area Boards.
- 2.3. Councillors will need to be satisfied that the applications meet the Community Area Board grants criteria
- 2.4. In addition to CAGs and digital literacy grants councillors can submit an Area Board/Councillor Led Initiative. This enables area boards to tackle sticky community issues and/or community identified priorities. Cabinet has emphasised it does not wish these to be used to avoid complying with Community Area Grant criteria or for filling gaps where there are council service shortfalls

3. Area Board Priorities

Calne area board has agreed to prioritise three themes from the 2013-15 Joint Strategic Assessment. These are to:

- Increase employment opportunities (especially apprenticeship and work experience initiatives) and social activities for/ in consultation with young people.
- Recognise and address child poverty and childhood obesity.
- Build a positive reputation for Calne Community Area to attract more visitors to venues and events.

4. Environmental & Community Implications

Grant Funding will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent of which will be dependent upon the individual project.

5. Financial Implications

Financial provision had been made to cover this expenditure.

6. Legal Implications

There are no specific legal implications related to this report.

7. Human Resources Implications

There are no specific human resources implications related to this report.

8. Equality and Inclusion Implications

Community Area Boards must fully consider the equality impacts of their decisions in order to meet the Council's Public Sector Equality Duty.

Community Area Grants will give local community and voluntary groups, Town and Parish Council's equal opportunity to receive funding towards community based projects and schemes, where they meet the funding criteria.

9. Safeguarding Implications

The Area Board has ensured that the necessary policies and procedures are in place to safeguard children, young people and vulnerable adults.

10. Councillor Initiative for consideration

Ref	Councillor	Proposal	Funding requested
10.1.	Tony Trotman	A4 Tourist Route marketing project	£2,500

- 10.1.1. This initiative has arisen from the Calne Our Place group.
- 10.1.2. The group and this project address one of the Area Board community priorities emerging from the 2014 JSA - to build a positive reputation for Calne to attract more visitors to venues and events.
- 10.1.3. The funding requested represents 50% of the overall cost of the project.
- 10.1.4. Calne Our Place is a project that has emerged from and is being developed by local people and involves a radical rethink of the way the Calne Community Area is presented locally, nationally and internationally.
- 10.1.5. A Steering Group is driving the project forward made up of local residents, business members, community groups and local Councillors to engage visitors and put Calne and surrounding villages on the tourist map.
- 10.1.6. The group aims to:
- Increase visitor numbers
 - Increase the length of visits to and amount of visitor spend in the area.
 - Improve the retail offering for tourist and residents
- 10.1.7. Working groups and actions have been identified around specific projects; the A4 Tourist Route is one of these.
- 10.1.8. The group believes that the A4 route from London through Wiltshire to Bath has the potential to become as well known as Route 66 in America. This notion has been enthusiastically received and embraced by other towns along the A4 as well as Visit Wiltshire and Visit England.
- 10.1.9. As Calne is a relatively small town on the route compared to others, the group has identified a need to maintain a high profile within this rapidly growing initiative and would like to embark upon a yearlong marketing campaign in order to maintain a focus on the Calne Community Area.
- 10.1.10. Visit Wiltshire has developed a marketing campaign which will focus on digital activity, offline activity, and PR for a pilot stretch of the A4 from Hungerford to Bath. The group has the option to engage with this high profile campaign at a range of levels and would like to be able to opt for maximum engagement (level 1).
- 10.1.11. Level 1 engagement will include the following digital and offline coverage:
- Lead images and content highlighted on web pages
 - Enhanced editorial within campaign print
 - Imagery included within advertising

- Sponsored features in newsletters
 - Lead priority in social media and competitions
- 10.1.12. This initiative represents a revenue spend and the 2016 Community Area Grant scheme is for capital projects only.
- 10.1.13. Members have indicated an interest in discussing that, if an Area Board project or Councillor initiative is deemed an exceptional circumstance and presents an opportunity to make an impact upon one of the top community priorities; and where capital projects linked to providing positive activities for young people to an equivalent financial level have been allocated, it may wish to allocate funding from its youth budget.
- 10.1.14. The Area Board youth grant initiative is a revenue budget.
- 10.1.15. In the current financial year it is anticipated that the Area Board capital budget will have supported projects aimed at providing positive activities for young people to a value of at least £6,000.
- 10.1.16. The Community Youth Officer has advised that on 26th January 2016 the Local Youth Network is likely to present recommendations for funding applications and procurements which could total £17,500, leaving a revenue balance of approximately £3,500.
- 10.1.17. The 26th January 2016 Calne Area Board meeting will represent the last scheduled funding round of the 2015/16 financial year.

No unpublished documents have been relied upon in the preparation of this report

Report Author:

Jane Vaughan
Community Engagement Manager
01249 706447
Jane.Vaughan@wiltshire.gov.uk



Area Board Projects and Councillor Led Initiatives Application Form 2013/2014

To be completed by the Wiltshire Councillor leading on the project
Please ensure that you have read the Funding Criteria before completing this form
**PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE
CONSIDERED**

1. Contact Details

Area Board Name	Calne Area Board		
Your Name	Cllr Tony Trotman		
Contact number	01249 816062	e-mail	tony.trotman@wiltshire.gov.uk

2. The project

Project Title/Name	Calne Our Place A4 route 2016 Marketing Campaign		
Please tell us about the project /activity you want to organise/deliver and why?	<p><i>Calne Our Place has brought the community together to reposition the area as a unique and vibrant place to visit and spend time this involves a radical rethink of the way the Calne Community Area is presented locally, nationally and internationally.</i></p> <p><i>The Our Place Steering Group, on which I represent the Area Board, has identified 3 main aims:</i></p> <ul style="list-style-type: none"> • Increase visitor numbers • Increase visits and revenue spent in the area • Improve the retail offer <p><i>Actions have been identified around specific projects, the A4 Tourist Route is one of these: The group believes the A4 route from London through Wiltshire has the potential to become as well-known as America's Route 66. This notion has received enthusiastic support from other towns along the A4 and also Visit Wiltshire and England. The group is embarking upon a year long marketing campaign in order to maintain focus on Calne (a relatively small town compared to others along the route) as a part of this rapidly growing initiative.</i></p>		
Where is this project taking place?	Calne Community Area		
When will the project take place?	2016		

What evidence is there that this project/activity needs to take place/be funded by the area board?	This will address one of the Area Board community priorities emerging from the 2014 JSA - to build a positive reputation for Calne to attract more visitors to venues and events		
How will the local community benefit?	Not only will the local community benefit from increased positive exposure of the area and the encouragement of greater economic activity in the town centre, but it will also promote the opportunities of local people working together and with Wiltshire Council and its partners to deliver positive outcomes and greater community resilience.		
Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)	Attract more visitors to events		
Does this project link to the Community Plan or local priorities? (if so, please provide details)	JSA community priority for action.		
What is the desired outcome/s of this project? To ensure that Calne remains a principal partner in the Great West Way (A4 tourist route)			
Who will be responsible for managing this project? A4 Tourist Trail Project Implementation Group			
3. Funding			
What will be the total cost of the project?	£ 5,000		
How much funding are you applying for?	£ 2,500		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
	Calne Town Council	£2,500	£2,500
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	Calne Our Place		
4. Declaration – I confirm that...			
<input checked="" type="checkbox"/> The information on this form is correct and that any grant received will be spent on the activities specified <input checked="" type="checkbox"/> Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			

Name: Cllr Tony Trotman	Date: 08/01/2016
Position in organisation: Wiltshire Cllr Calne Chilvester & Abberd	
Please return your completed application to the appropriate Area Board Locality Team (see section 3)	

